

## FOR IMMEDIATE RELEASE

### Leaf Racewear Partners with Choozr.ai to Launch Revolutionary Digital Body Measuring App for Custom Race Suits

London, ON, July 8, 2024 — Leaf Racewear, a leading innovator in high-performance auto racing suits, is excited to announce its partnership with Choozr.ai to introduce a groundbreaking new body measuring app. This state-of-the-art digital solution is designed to provide accurate customer measurements quickly and privately, ensuring perfect fits for Leaf Racewear's custom race suits.

The Choozr.ai app leverages cutting-edge technology to deliver measurements with an impressive accuracy rate. By integrating this app, Leaf Racewear can now offer an enhanced, streamlined process for creating bespoke race suits that meet the exact specifications of each customer.

#### Key Features of the Choozr.ai Body Measuring App:

- **Precision Accuracy:** Measurements delivered with an impressive accuracy rate, helping to ensure perfectly tailored custom race suits.
- **User Privacy:** Customers can measure themselves in the comfort and privacy of their own homes, with their data securely transmitted to Leaf Racewear.
- **Speed and Convenience:** The app simplifies the measurement process, allowing tailors to receive detailed body measurements in minutes, streamlining the entire tailoring experience.
- **User-Friendly Interface:** Designed with both customers and tailors in mind, the app features an intuitive interface that makes taking and submitting measurements easy and straightforward.

"We are thrilled to partner with Choozr.ai to bring this innovative app to our customers," said Colin Grandy, CEO of Leaf Racewear. "Our goal is to provide our customers with a reliable, accurate, and private method of obtaining their measurements. This app will not only enhance the quality of our custom race suits but also revolutionize the way we interact with our customers."

Racers and crew members will benefit from the seamless integration of this technology into the custom race suit process. With the Choozr.ai body measuring app, Leaf Racewear is set to redefine the future of bespoke race suit tailoring.

**About Leaf Racewear:** Leaf Racewear is a premier provider of high-performance race suits, renowned for its commitment to quality, innovation, and customer satisfaction. With a focus on cutting-edge technology and exceptional craftsmanship, Leaf Racewear continues to set the standard in the industry.

**About Choozr.ai:** Choozr.ai is a leading developer of digital measurement solutions, dedicated to creating innovative tools that enhance the accuracy and efficiency of the tailoring industry. By

combining advanced technology with user-centric design, Choozr.ai aims to transform the way measurements are taken and utilized.

For more information about the new body measuring app or to schedule a demonstration, please contact:

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